

Education and Outreach Subcommittee 11-28-07

1. **First Meeting Date:** January 9, 2008 at 3pm

2. **Group Members Present:**

– Central Midlands COG

Amy Curran– SC DHEC

Synthia Williams– Lexington County

Michael Monroe – SC DHEC

Catherine Saenz- Shaw Industries Group

Darryl Jones – SC Forestry Commission

Linda Durstine – Crossroads Middle School

Kyle Lancaster – SC DHEC Region 3

Courtney Herring – Columbia Chamber of Commerce

Greg Sprouse – CM COG

Nancy Lee Trihey – City of Columbia

3. **Leader:** Catherine Saenz

4. **Additional Stakeholders:**

Persons (Sparkplugs) representing each local areas: Richland, Lexington, Newberry, Fairfield, Calhoun, Saluda counties; and local municipalities such as City of Columbia, Town of Lexington, City of West Columbia, City of Cayce, Batesburg-Leesville, Town of Irmo, Winnsboro, City of Newberry, Camden.

School districts

5. **Ideas discussed:**

For each person to think of one stakeholder to contact for the next meeting and how to go about that (what to say, phone or e-mail, etc...)

Developing a fact sheet to include information about air pollution, actions to help reduce it, and what might happen if we go into a non-attainment status and the effects it would have on communities.

Subcommittee needs to develop its goal and objectives to include:

- Specific audiences to be addressed with Education and Outreach efforts
- Identify the specific messages for each audience type
- Consider a comprehensive air quality improvement plan, rather than focus just on PM 2.5 (cross-cutting, co-benefit action steps to address multiple pollutants)
- Subcommittee to function as strategy planner and partnership developer to assist in implementing action steps, projects, activities, etc.